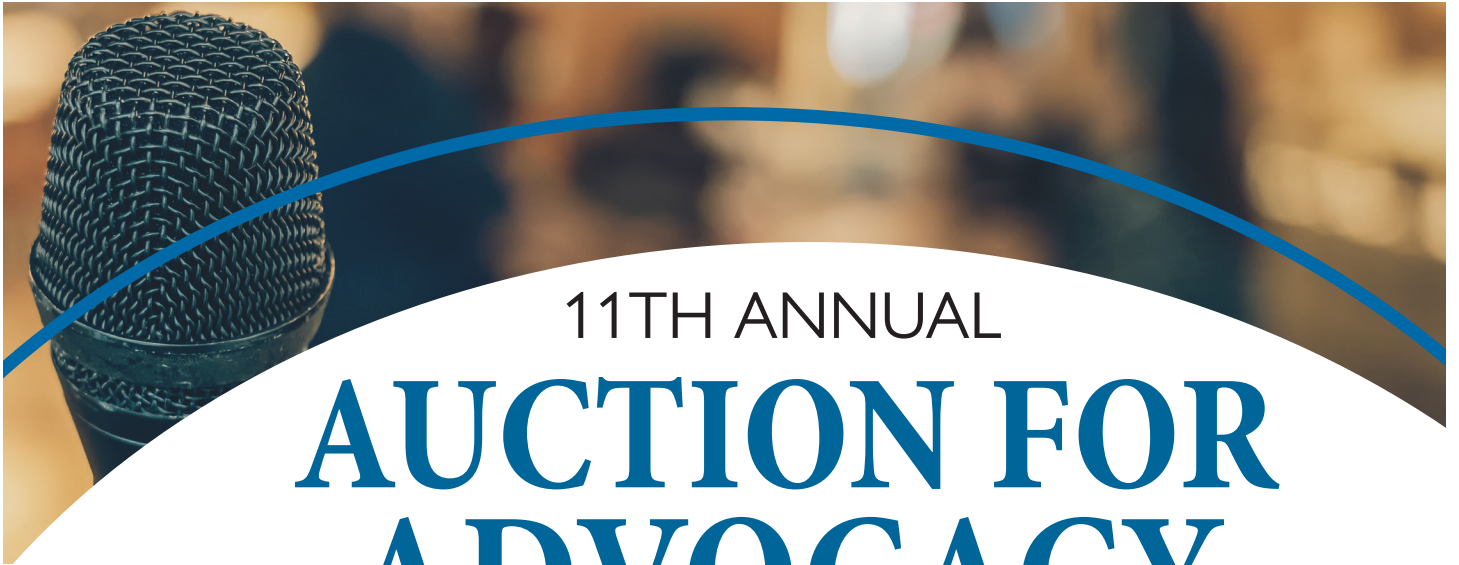


SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS



11TH ANNUAL

# AUCTION FOR ADVOCACY

A NIGHT TO END CHILD ABUSE

FRIDAY | 9.13.2024 | 5:30-8:30 PM

GREWAL HALL AT 224 S. WASHINGTON SQ. | LANSING, MI 48933

CELEBRATE HOPE AND HEALING

[#auction4advocacy](#)

Visit [smalltalkcac.org/auction](https://smalltalkcac.org/auction) for more information

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smalltalk  
CHILDREN'S ADVOCACY CENTER  
[SMALLTALKCAC.ORG](https://smalltalkcac.org)

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE 11TH ANNUAL

# AUCTION FOR ADVOCACY

## A NIGHT TO END CHILD ABUSE #auction4advocacy

Dear Sponsor,

Small Talk's Eleventh Annual **Auction for Advocacy: A Night to End Child Abuse** will take place **Friday, September 13, 2024** from 5:30 - 8:30 p.m. at the Grewal Hall at 224 S. Washington Sq., Lansing, MI 48933.

Sponsors for this event have a direct impact on the healing of children impacted by sexual and physical abuse. Your contribution ensures free access to the forensic interviews, mental health treatment, and advocacy they deserve. Children need a safe space to heal from their abuse. Your contributions create a community that values healing and justice for victims and inches us one step closer to ending child abuse.

As a sponsor, you will receive a variety of recognitions and logo placements including print, web, social media, and more.

Please note that funds and your logo must be received by **August 23rd** to provide our staff with time to recognize your contribution. Checks can be made out to Small Talk Children's Advocacy Center and mailed to 3400 Pine Tree Rd #106 Lansing MI 48911.

**Please, join us in supporting the brave children we serve every day by sponsoring the Auction for Advocacy.**

One child shared the following with us as she finished her time in counseling: *"I'll never be the same. I'll be better than I was."* Your donations make healing like this a reality.

Thank you for your generosity and support as we strive to end child abuse in Ingham and Eaton counties.

Sincerely,  
Alex Brace, MA LPC  
Executive Director

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3400 Pine Tree Rd., Suite 106, Lansing, MI 48911 • (517) 253-0728 • [auction@smalltalkcac.org](mailto:auction@smalltalkcac.org)  
National Children's Alliance Accredited Member • 501(c)(3) Nonprofit Organization

SMALL TALK CHILDREN'S ADVOCACY CENTER PRESENTS THE 11TH ANNUAL

# AUCTION FOR ADVOCACY

## A NIGHT TO END CHILD ABUSE #auction4advocacy

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### Sponsorship Levels

#### Presenting Partner- \$30,000 (Exclusive)

- 24 Tickets to the event/ Three sponsor tables
- Exclusive Presenting Partner rights on all print, tv, radio, and social media communications for the event
- Prominent logo placement on Small Talk website for one year
- Prominent logo placement at the event
- Live stage mentions during the event
- Partner plaque naming rights on the Small Talk Observation Room for one year
- Promotional item provided to event attendees (optional)
- Child Abuse Prevention workplace training (optional)

#### Titling Sponsor- \$15,000 (2 Available)

- 16 Tickets to the event/ Two sponsor tables
- Titling sponsor rights on all print and social media communications for the event
- Prominent logo placement on our website for one year
- Prominent logo placement at the event
- Live stage mentions during the event
- Sponsor plaque at the Small Talk Office for one year
- Child Abuse Prevention workplace training (optional)

#### Hope & Healing Sponsor- \$10,000 (3 Available)

- 12 Tickets to the event/ One sponsor table
- Prominent logo placement on our website for one year
- Prominent logo placement at the event
- Live stage mentions during the event
- Sponsor plaque at the Small Talk Office for one year
- Child Abuse Prevention workplace training (optional)

#### Bravery Sponsor- \$5,000

- 10 Tickets to the event/ General seating
- Logo in event brochure
- Logo placement at event
- Social media sponsor recognition
- Small Talk E-Newsletter sponsor recognition
- Logo Placement on Small Talk website

#### Courage Sponsor- \$2,500

- 6 Tickets to the event/ General seating
- Logo in event brochure
- Logo placement at event
- Social media sponsor recognition
- Small Talk E-Newsletter sponsor recognition

#### Strength Sponsor- \$1,000

- 4 Tickets to the event/ General seating
- Logo in event brochure
- Logo placement at event
- Small Talk E-Newsletter sponsor recognition

#### Friend Sponsor- \$500

- 2 Tickets to the event/ General seating
- Name recognition in event brochure & E-Newsletter

Funds must be received by August 23rd, 2024 to be included in recognition opportunities. All sponsorships support Small Talk's General Fund and provide critical operation funds for our mission. Multiple sponsorships are available at each level unless otherwise indicated.



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# AUCTION FOR ADVOCACY

## A NIGHT TO END CHILD ABUSE #auction4advocacy

Dear Supporter,

Small Talk's Eleventh Annual **Auction for Advocacy: A Night to End Child Abuse** will take place **Friday, September 13, 2024** from 5:30 - 8:30 p.m. at the Grewal Hall at 224 S. Washington Sq., Lansing, MI 48933.

When you donate an auction item you are helping to ensure that children impacted by abuse can access hope, healing, and justice through the Children's Advocacy Center model. Small Talk is a 501(c) (3) charitable organization, accredited with the National Children's Alliance. We serve over 300 children each year and offer no-cost counseling to sixty families. We are happy to recognize your contribution to our event on our auction website and social media accounts.

Our staff will contact you to schedule a time to pick up or drop off your item. Please note that auction items must be delivered or picked up by **August 23rd** to be included in this year's event. We welcome gift cards, which can be mailed directly to 3400 Pine Tree Rd #106 Lansing MI 48911.

Even helping just one child makes a world of difference in their life. Thank you for your generosity and support as we strive to end child abuse in Ingham and Eaton counties.

Sincerely,

Alex Brace. MA LPC  
Executive Director

TITLING SPONSOR  JACKSON®

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### BE A HERO - AUCTION ITEM DONATION FORM

Business/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Description of auction item(s) and estimated value: \_\_\_\_\_

Small Talk Team Member Name: \_\_\_\_\_



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Admin Only    Item #: \_\_\_\_\_    Basket #: \_\_\_\_\_